



All Systems Go - Assessing the Foundation of a Landmark Year

Wednesday, February 25, 2015, 4:30 pm

Featured Speakers



Will McIntosh Executive Managing Director & Global Head of Research USAA Real Estate Company



Tim Bellman Head of Global Research Invesco Real Estate



Mark Fleming Chief Economist First American Financial Corporation

REIAC 1st Quarter Event
Wednesday, February 25, 2015
InterContinental Buckhead
All Systems Go - Assessing the Foundation of a Landmark Year
Online Registration Open

Like a Las Vegas slot machine, only on rare occasion do global, U.S. and local forces line up in an idyllic environment for commercial real estate investors, operators, lenders and developers. Early indications are that 2015 may be one of those years. Who would have expected early 2015 to include the strongest employment gains since 1999, consumer confidence at 92.6%, gas under \$2.00 per gallon, the 10-year Treasury at 1.81% and I/O commercial mortgages under 3.0%. Close to home, announcements like Mercedes Benz and NCR, spec office construction, \$2.50 PSF apartment rents and 13MM SF of industrial absorption combine to show metro Atlanta is regaining its mojo from earlier cycles.

With widespread good news but heavy competition, where should investors, developers and lenders focus their efforts? How long will this supportive environment last? Are there any sectors that remain undiscovered enough to provide out-sized risk-adjusted returns? We expect to delve into these and other topics at our upcoming conference on February 25th. To help us distill a blizzard of data into practical conclusions, REIAC has lined up a superb guest panel composed of three of the nation's leading research experts.

- Will McIntosh, Executive Managing Director and Global Head of Research for USAA Real Estate Company;
- Tim Bellman, Head of Global Research for Invesco Real Estate; and
- Mark Fleming, Chief Economist at First American Financial Corporation (First American Title Insurance Co.)

As in the past, we will challenge attendees to test their views against Atlanta colleagues and our guest experts via real-time wireless polling technology. Attendees will vote their perceptions, then our panel will support or challenge these perceptions, adding interesting color and strong expertise. After the program, we will circulate a link to the questions and the audience's voting results for your further consideration.

So join us at the InterContinental Hotel in Buckhead on February 25th for a unique interactive experience as well as Atlanta's best networking opportunity. As always, an array of food and an open bar will be provided. We thank our generous sponsors for their support: Cantor Commercial Real Estate; Cardno ATC; Crown Advisors; First American Title Insurance Co.; Habif Arogeti & Wynne; Georgia State University; Georgia Primary Bank; KeyBank Real Estate Capital; and McKenna, Long & Aldridge. Make your Reservation Now!

Best Regards,

Jerry Monash, CCIM Paul Berry
REIAC President Program Chairman

Phil Canzian Jon Uhlir

Program Organizer Program Organizer

Registration Open

Schedule

Wednesday, February 25, 2015 4:30 PM - 5:00 PM Registration & Networking

5:00 PM SHARP Program Start Time (please be on time)

6:30 PM Reception

Location

InterContinental Buckhead 3315 Peachtree Road, NE Atlanta GA, 30326 {map} (404) 946-9000

Fees

REIAC Members: Free Invited Guests: \$75.00

Questions: Alan Agadoni, 678-581-7551 alan.agadoni@cardno.com

We Thank Our Generous Sponsors

Cantor Commercial Real Estate • Cardno ATC • Crown Advisors • First American Title Insurance Co.

Georgia Primary Bank • Georgia State University • Habif Arogeti & Wynne

KeyBank Real Estate Capital • McKenna, Long & Aldridge

The Premier National Trade Association for Commercial Real Estate Principals

Atlanta - Phoenix - Los Angeles

www.reiac.org