

Technology and the Future of Real Estate Development

Wednesday, November 9, 2016

Featured Speakers



Amrish Baisiwala
Portman Holdings
Chief Executive Officer



Luke Marklin
UBER
General Manager



Chris Weilminster
Federal Realty
Investment Trust
EVP & President, Mixed-Use Division



Kent Mason
Prologis
Senior Vice President
& Market Officer



Moderator
Malcolm McComb
CBRE
Vice Chairman

REIAC SE 4th Quarter Event
Wednesday, November 9, 2016, 4:30 pm
Grand Hyatt Buckhead
[Online Registration Open](#)

Signature buildings like NCR's new headquarters are emblematic of Atlanta's perception as an important tech hub. But tech's future impact on Atlanta real estate will be far more comprehensive than a few new buildings. On November 9th, REIAC will explore the impact of changing technologies on commercial development for the next decade. Examples:

- UBER, Zipcar, self-driving cars, transit, connected bike trails - all are transforming our commutes and socializing. How will future transportation advances alter property designs (i.e. need for large, expensive dedicated parking decks)?
- Beyond parking, how will future technologies favor some office environments versus others? Can technology help suburban offices fend off the creative-class clustering happening in-town? Can offices function as productivity-enhancing technology incubators and creativity-generation environments vs staid cubicle farms? Will real estate choices be an important talent sort boosting the wise and wired while speeding the decline of stodgy companies?
- Bricks-and-mortar retail's transformation at the hands of E-commerce and logistics is sure to continue as advances like the Internet-of-Things take hold. Meanwhile, E-commerce merchandise returns exceed 30%. How will retailer and store programming adjust?
- ATL industrial absorption 1H16 was an amazing 7.1MM SF, driven by E-commerce. Giant warehouses are benefitting. So are last-mile facilities. What is the future here?
- New apartments are perfect for the renter economy having design features matching custom homes while offering the ultimate in flexibility. Needing Fitness on Demand, gigabit Internet speed or a 24 hr package delivery system? Move elsewhere with a 60-day notice.
- Data and linkage providers like Priceline and Airbnb have changed hospitality. What else is in store?

Speakers include:

- Amrish Baisiwala:** Chief Executive Officer, Portman Holdings
- Luke Marklin:** General Manager, UBER
- Chris Weilminster:** EVP & President of the Mixed-Use Division, Federal Realty Investment Trust
- Kent Mason:** Senior Vice President & Market Officer, Prologis

The panel will be skillfully moderated by **Malcolm McComb**, Vice Chairman, CBRE

Please join us for this unique gathering at REIAC's technology development conference. As always, an array of food and an open bar will be provided. We thank our generous sponsors for their support: ATC Group Services LLC; Crown Advisors; Dentons; First American Title Insurance Co.; Habif Arogeti & Wynne; Georgia Primary Bank; and KeyBank Real Estate Capital. **Make your reservation NOW - space is limited!**

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| Best Regards, | | |
| Jerry Monash, CCIM REIAC SE President | Paul Berry Program Chairman | Sharon Gay Program Organizer |
| Phil Beaudette Program Organizer | Phil Canzian Program Organizer | Bill Leffler Program Organizer |

Registration Open

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| <p>Schedule</p> <p>Wednesday, November 9, 2016 4:30 PM to 5:00 PM Registration & Networking</p> <p>5:00 PM SHARP Program Start Time (please be on time)</p> <p>6:30 PM Reception</p> | <p>Location</p> <p>Grand Hyatt Buckhead 3300 Peachtree Rd. NE Atlanta GA, 30305 [map] (404) 237-1234</p> <p>Fees</p> <p>REIAC Members: Free Invited Guests: \$75.00</p> |
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Questions: Alan Agadoni, 678-581-7551 alan.agadoni@atcassociates.com

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