

Featured Speakers



Mike Plant
President and CEO
Development
Atlanta Braves



Michael Blair
Chief Operating Officer
Pollack Shores
RE Group



H. Mason Zimmerman
Senior Managing
Development Partner
Pope & Land
Real Estate



Jon McCabe
Executive Vice President
U.S. Field
thyssenkrupp Elevator

REIAC 3rd Quarter Event: Take Me Out to the Ballpark!

Tuesday, September 25, 2018, 4:30 pm

SunTrust Park

[Online Registration Open](#)

Four years ago, REIAC proudly presented **New Stadiums' Impact on Real Estate Development**, where Atlanta Braves President and CEO Derek Schiller demonstrated why the Braves were making a bold move to Cobb County. Remember the PowerPoint slide with all the red dots representing where their season ticket holders lived?

With the new SunTrust Park, the Atlanta Braves - a half-century-old Atlanta sports team - has steadily become one of the largest mixed-use real estate developers in the Atlanta MSA.



Come hear [Mike Plant, President and CEO of Braves Development Company](#), [Michael Blair, COO of Pollack Shores RE Group](#), [H. Mason Zimmerman, Senior Managing Development Partner of Pope & Land Real Estate](#) and [Jon McCabe, Executive Vice President, U.S. Field, thyssenkrupp Elevator](#) discuss how SunTrust Park and The Battery Atlanta have come from concept to valuable placemaking, not just for themselves but for all properties in the Cumberland / Vinings / Smyrna area.

- **Learn what's next.** This above-market value gain process is not over as The Battery Atlanta is still being built out. Find out where the next real estate development and investment opportunity is for REIAC members related to SunTrust Park.
- **Listen to Thyssenkrupp's logic and strategy** on building **Cobb County's tallest building** across from The Battery Atlanta; and why other tenants will follow; why demand growth should continue to outpace metro Atlanta market levels and why rents still have significant room to run.
- **What are the lessons learned** as the Braves considered / accepted /rejected design details to create the ultimate fan experience for 40,000+, plus a successful business, living and entertainment venue 365 days per year?
- **Bonus:** Braves execs will give a **behind-the-scenes Stadium Tour for REIAC members and guests following the program.**

The 3rd Quarter REIAC event is **in the ballpark** in a special non-public room, **with views to the playing field, and free, easily accessible parking** (not a Braves home game that day).

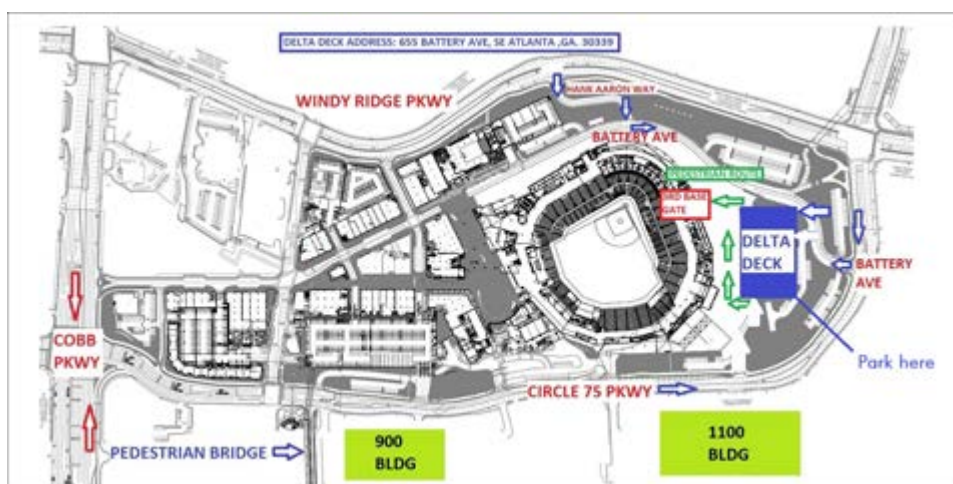
Please join us on September 25th for this very special gathering. As always, an array of food and an open bar will be provided. We thank our generous sponsors for their support: ATC Group Services LLC; CoStar; Crown Advisors; Dentons; First American Title Insurance Co.; HA+W I Aprio; and KeyBank Real Estate Capital.

[Make your reservation NOW – attendance is limited!](#)

Directions & Parking - [CLICK HERE FOR PRINTER FRIENDLY MAP](#)

Once you turn on to Circle 75 Parkway, you will then **enter the Delta Deck (free parking) via Battery Avenue**. Once on Battery Avenue, turn **LEFT** into the Delta Deck at the top of the hill. **Do not access the Delta Deck directly from Circle 75 as that entrance is not open.**

Once you exit the parking deck, you will pass the Delta Airlines Plane tail and enter the 3rd Base Gate. Guests will be checked by security and directed up the escalators to the Hank Aaron Terrace.



Registration Open

Schedule

Tuesday, September 25, 2018
4:00 PM to 4:30 PM
Registration & Networking

4:30 PM SHARP
Program Start Time
(please be on time)

6:00 PM
Reception with tour to follow

Location

SunTrust Park
655 Battery Ave SE
Atlanta, GA 30339
See special parking instructions

Fees

REIAC Members: Free
Invited Guests: \$75.00

Questions: Alan Agadoni, 678-581-7551 alan.agadoni@atcassociates.com

Best Regards,

Jerry Monash, CCIM
REIAC SE President

Paul Berry
Program Chairman

Bill Leffler
Program Organizer

Greg Spick
Program Organizer

Lisette Rivera-Pauley
Program Organizer

Phil Canzian
Program Organizer

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