## First Quarter Event Invitation



# Smart CRE Wagers in an Uncertain World



KC Conway Executive Managing Director Real Estate Analytics Colliers International



Dr. Sam Chandan President & Chief Economist Chandan Economics



Brian Olasov (Moderator) Managing Director McKenna Long & Aldridge

2011 was a year of fits and starts with some challenges predictable and others out in left field. Join us on February 29th for an exciting interactive session with two of the nation's most insightful CRE participants. This program will expound on their outlooks for the overall economy, its impact on CRE performance and values, and the game plans of major capital markets segments amid a world of distress and survival giving way to one of recovery and new cyclical capital bets.

For years, KC Conway had been the senior-most real estate appraiser and market analyst in the Federal Reserve System. He is a nationally recognized expert and speaker on a wide range of commercial real estate topics ranging from appraisal and bank regulation to securitization and litigation support. KC now oversees CRE market intelligence for Colliers International and was one of our most engaging speakers at REIAC's first quarter economic forum last year.

Complementing KC's view of the capital markets will be long-time REIAC friend and contributor, Dr. Sam Chandan. Sam is an adjunct professor at Wharton, former Chief Global Economist at Real Capital Analytics, a blog author for globest.com and the author of an upcoming new text on real estate finance. Sam is considered one of the market's best analysts and now heads his own firm in New York, Chandan Economics.

KC and Sam also share the distinction of being instructors for senior bank examiners responsible for reviewing and valuing the country's real estate loan portfolios held in our commercial banks. McKenna Long & Aldridge's Brian Olasov will moderate this critical, not-to-be-missed session.

Our February 29th program will again make use of our real-time wireless polling technology so attendees can log their views on topical questions. The panelists will then support or challenge these perceptions, adding interesting color and expertise. After the program, we will circulate a link to the questions and the audience's voting results for your further consideration.

As always, a large array of food and an open bar will be provided following the program. <u>Reserve your space now, as attendance is limited</u>.

#### Best Regards,

Jerry Monash

### Gerald S. Monash, CCIM, President

Paul Berry Paul A. Berry, Program Committee Chairman

## We Thank Our Generous Sponsors

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### Register Now

### Schedule

Wednesday, February 29, 2012 4:30 PM - 5:00 PM Registration & Networking

5:00 PM SHARP Program Start Time (please be on time)

6:30 PM Reception

### Location

Intercontinental Buckhead Atlanta 3315 Peachtree Road, N.E. Atlanta, GA 30326 {map} (404) 946-9000

### Fees

Members: Free Guests & Non-Members: \$75.00

Pay online with Visa, Mastercard or American Express

Questions: Jeff Keiley, 678-581-7648 jeff.keiley@atcassociates.com



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