

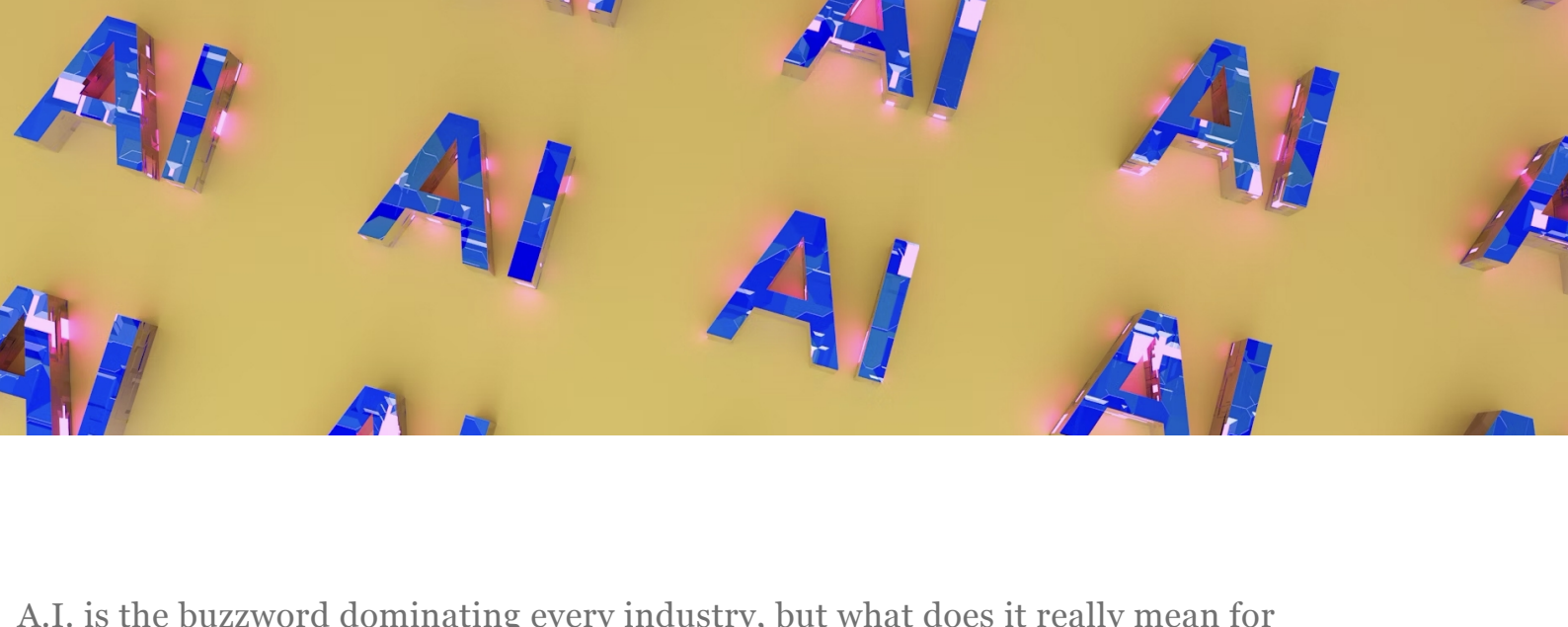
PLEASE JOIN US

03.25.25

A.I. IN COMMERCIAL REAL ESTATE

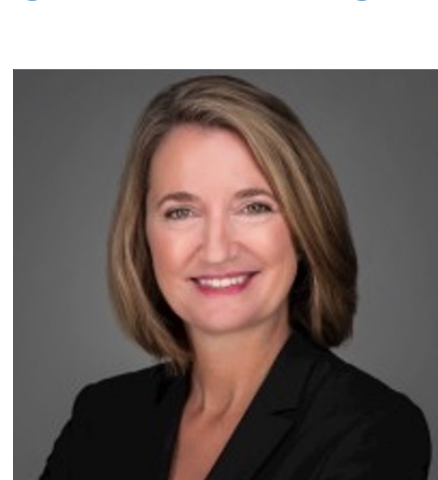
Hype, Reality, & the Future of Your Investments

NEW SPEAKERS ADDED!



A.I. is the buzzword dominating every industry, but what does it really mean for commercial real estate? Is it a passing trend or a fundamental shift that could make or break your financings, developments and investments? From practical real-time applications to energy demands and the rapidly growing data center market, we'll explore whether the future belongs to those who embrace A.I. or those who bet against it.

SPEAKERS



Ellen Hall
Head of Direct Real Estate, Fidelity Investments

Ellen serves as head of Portfolio Management for Fidelity's Japan Data Center Fund. She is responsible for crafting and executing a strategy to offer direct real estate investment products to institutional and retail clients. As well, she oversees all private real estate investment products, investment and property operations-related processes.

Ellen serves a member of Fidelity's Real Estate Investment Committee. She also currently serves as a Non-Executive Board Director and member of the leadership team at Grosvenor Americas, advising the CEO and executive team engaging in major real estate investment transactions.

William (Bill) Bradley
Managing Director, Digital Infrastructure Practice, EY-Parthenon

Bill is a trusted advisor to CEOs, boards of directors and investors in digital infrastructure and is primarily focused on data center due diligence and growth opportunities.



Bill served as Chief of Staff to the CEO of Digital Realty Trust Prior to joining EY-Parthenon.

Previously, Bill was Managing Director at a boutique investment bank focusing on internet infrastructure, as well as Head of North America Telecommunications M&A at Credit Suisse.



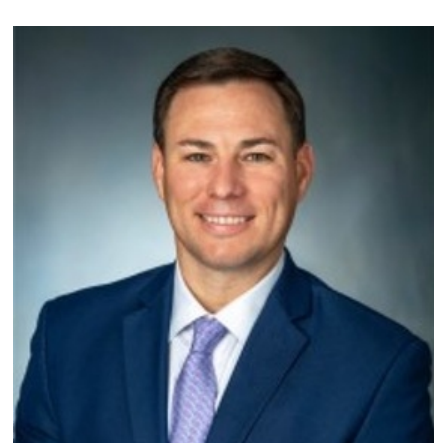
Jon Birdsong
Partner, Atlanta Ventures

Jon Birdsong has spent his entire career in the Atlanta technology community starting or working for startups. He is the co-founder and CEO of Atlanta Tech Village – South Downtown, the 56 buildings in 16 acres adjacent to Atlanta's CBD core.

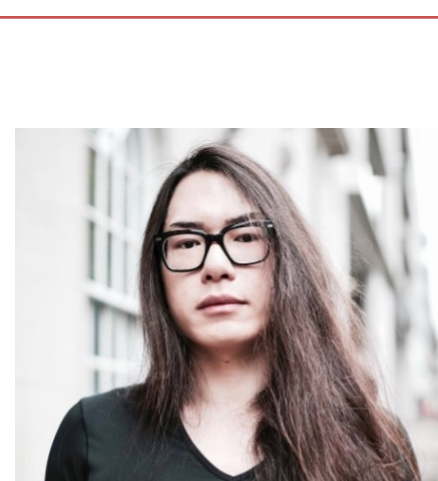
Atlanta Ventures is reimagining and redeveloping the dormant historic district into a vibrant new community with a technology incubator similar to its highly successful Buckhead-based Atlanta Tech Village. Further, the long-term plan will bring restaurants, hotels, offices and housing.

Jason Willard
Director of Business Development, Georgia Power

Jason leads the datacenter infrastructure development team for Georgia Power, whose mission is to assess the feasibility of data center power demands and facilitate the connection between power source and data center use.



Georgia remains one of the busiest states for data center construction, and Georgia Power is addressing the ever-increasing power demand brought about by this growing industry. GA Power is taking a more pro-active stance at separating viable data center projects from speculative requests, with due diligence procedures not unlike institutional capital providers.



Dr. Chlump Chatkupt
Founder & CEO, PLACEMAKE.IO

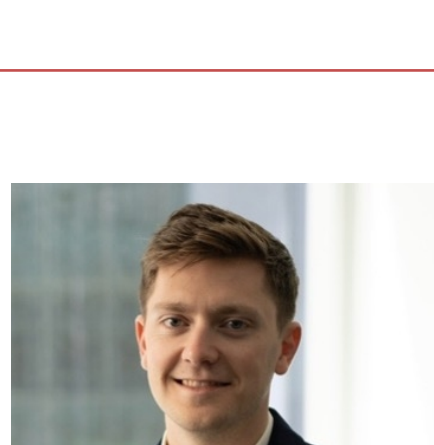
PLACEMAKE.IO is a leading Artificial Intelligence provider of critical location and asset data and AI analytics for the real estate community. PLACEMAKE.IO enables real estate clients to understand and analyze key drivers of

performance, risk and potential to empower smarter real estate investment decisions.

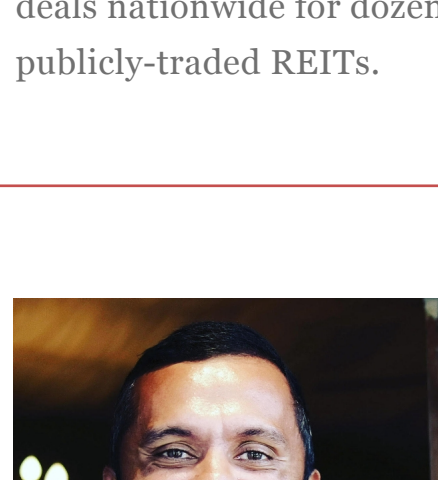
Chlump has over 20 years of experience in developing artificial intelligence solutions to a number of industries. He holds a PhD in Mathematics from the London School of Economics, an MA in Philosophy from New York University and a BA in Economics from Northwestern University.

Dylan Goren
Co-Founder & CEO, Pillar

Dylan has built software into more than +4 billion square feet of real estate. After joining JLL via a \$300M acquisition, he saw a deep problem: all real estate companies were trying to solve their UNIQUE problems with GENERIC software tools.



This is why Dylan founded Pillar. Pillar is a turnkey solution for sourcing acquisitions faster with personalized software, data, and AI. Pillar's personalized software sources deals nationwide for dozens of real estate companies ranging from boutique firms to publicly-traded REITs.



Sunil Rajaraman
Founder & CEO, Hamlet

Sunil Rajaraman is the Founder and CEO of Hamlet, an AI company that transforms the vast data generated by American cities into actionable insights for private businesses. A three-time founder, he co-founded Scripted.com (acquired in 2017) and was part of the founding team at Radiance Commerce (acquired in 2024). Previously, he held executive roles at Metromile and GoodRx. His writing has been featured in Forbes, Fortune, and other publications.

TUESDAY | MARCH 25 | 2025

4:30 PM | Registration & Networking

5:00 PM | Program Begins

6:30 PM | Reception & Networking

(heavy hors d'oeuvres & open bar)

LOCATION

The Buckhead Club

3344 Peachtree Rd NE

Ste 2600 | Atlanta, GA

[REGISTER HERE](#)



Members: Free

Invited Guests: \$85

Invited Students: \$25

QUESTIONS?

Alan Agadoni | 770.329.7685

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